



BOLD PENGUIN'S PLATFORM IS EVERYTHING YOU NEED TO SIMPLIFY SMALL COMMERCIAL INSURANCE.

Expand your market access, quote and bind in minutes through a universal application.

BOLD PENGUIN TERMINAL

HOW IT WORKS



Access Many Carriers

Bold Penguin agency partners sign up and start quoting on the same day. Get started now to experience the simplicity that is online quote and bind.



Enter Data Once

Stop re-entering client info into multiple portals – use our technology to complete the application one time.



Get Multiple Quotes

Customers expect multiple options. The Terminal returns multiple quotes in real time, allowing you to offer more options to your small business customers.

BOLD PENGUIN EXCHANGE

HOW IT WORKS



Small businesses looking for insurance enter the Bold Penguin Exchange.



Our Commercial Insurance Center prequalifies the prospect and matches them with an agent.



The prospect and data are connected to your agency via warm phone transfer that imports into your Terminal.

“With Bold Penguin, our premium and opportunities have been steadily increasing and it really did help us rethink how we were going to approach small market commercial.”

Satanoff Agency

OVER 4 MILLION SMALL BUSINESSES POWERED TO DATE





QUOTE & BIND IN RECORD TIME

Bold Penguin Terminal features

AVAILABLE FEATURES	TERMINAL	ENTERPRISE EDITION
Unlimited quotes & binds	✓	✓
Real time eligibility	✓	✓
Fast & accurate business classification	✓	✓
Access to carrier portals to bind, issue, and take payment	✓	✓
Product level carrier ranking and limit defaults	✓	✓
ACORD Form Import/Export	✓	✓
Combine direct and wholesale appointments at scale	✓	✓
Optional digital storefront capabilities	✓	✓
Optimized distribution with customized workflow		✓
Streamline user management with single sign-on		✓
Continuously increase profitability with real-time, advanced analytics		✓

40+ CARRIER PARTNERS
ON THE BOLD PENGUIN TERMINAL



Kelly Shultis

Account Executive | kelly.shultis@boldpenguin.com



614-896-9202



BOLD PENGUIN PRODUCTS

Helping ASNOA Members Quote & Bind in Record Time

TERMINAL

Subscription Options:

Monthly:

\$199.20

For this monthly option, Agency will receive:

- (i) access to the Bold Penguin Terminal for three (3) agents;
- (ii) 20% discount from market price of \$249; and
- (ii) additional seats at \$39.20/month per seat.

Annual:

\$1,910.40

For this annual option, Agency will receive:

- (i) annual savings of \$1,078 (includes 20% (\$600) off market price of \$2,988, plus 20% discount (\$478) for choosing annual subscription);
- (ii) access to the Bold Penguin Terminal for three (3) agents; and
- (iii) additional seats at \$31.20/month per seat.

EXCHANGE

Monthly Subscription:

Plans start at \$1,000.00 minimum spend per month. Monthly plans for \$2,000, \$4,000, and \$5,000 are also available and include additional prospect filtering options.

For this Subscription Fee, Agency must already be a Bold Penguin Terminal user and will receive:

- (i) the ability to send Prospects to the Exchange;
- (ii) the ability to receive Prospects from the Exchange; and
- (iii) a month-to-month contract term.

Monthly Allotment: Varies. Agency shall be permitted to purchase Prospects from the Exchange for a specified fee per Prospect, which shall be determined by market conditions at the time Agency purchases the Prospect from the Exchange and shall be deducted against the applicable Monthly Subscription Fee. Agency shall communicate its effective bid price to be allocated per Prospect using established business practices that are agreeable to both Parties. Once Agency has exceeded the value of the Monthly Subscription Fee by purchasing Prospects in any given month, the excess value of Prospects purchased shall be invoiced as Supplemental Prospects.

